**UW Climate Action Plan Communications Questionnaire**

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**In 2009, the University of Washington (UW) committed to a** [**Climate Action Plan**](http://f2.washington.edu/oess/sites/default/files/file/UW%20Climate%20Action%20Plan%2010_9.pdf)**that sets out to reduce campus** **emissions with the long term objective of carbon neutrality.**

The UW takes climate change seriously. As a part of the Seattle campus, we know you do too. Help us gauge the impact of our Climate Action Plan communication so you get the information you need to make the UW Seattle a carbon-neutral campus.

Your responses will be anonymous. Please complete the following survey based on YOUR personal opinion, how aware you are of certain initiatives, and your own behavior. If you do not wish to participate, you may opt out by clicking the close button.

## Question 1.

When you think about the UW’s sustainability reputation, how important are the following recognitions?

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|   | Very important | Somewhat important | Not important | I don't know what this is |
| #12th “Cool School” ranking in the country by the Sierra Club in 2013. Down from #1 in 2011.  |   |   |   |   |
| Green Honor Roll award by the Princeton Review in 2013.  |   |  |   |  |
| LEED GOLD rating on all campus buildings completed since 2009.  |   |   |   |   |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| 2nd Place in the Academia category of the Seattle Business - Green Washington Award |   |   |   |   |
| Sustainability Tracking, Assessment & Rating System (STARS) Gold ranking in 2012. |   |   |   |   |

## Question 2.

Of the following current UW initiatives, please estimate what you believe to be the impact of each on the University’s reduction of carbon emissions:

|  |  |  |  |
| --- | --- | --- | --- |
|   | High Impact | Medium Impact | Low/No Impact |
| Decreasing water consumption.  |   |   |   |
| Decreasing paper purchasing.  |   |   |   |
| Increasing purchases of recycled products  |   |   |   |
| Increasing purchasing of locally processed food.  |   |   |   |
| Decreasing the number of UW community members who drive alone to campus.  |   |   |   |
| Maintaining campus energy consumption at current levels despite increases in buildings and population.  |   |   |   |
| Increasing number of LEED certified buildings on campus.  |   |   |   |
| Decreasing amount of waste sent to landfills.  |   |   |  |
| Providing grants and funding for sustainability focused projects and research.  |   |   |  |

## Question 3.

Which sustainability initiatives do you think the UW should be putting the most emphasis on in order to reduce carbon emissions?

|  |  |  |  |
| --- | --- | --- | --- |
|   | Most Emphasis | Moderate Emphasis | Least Emphasis |
| Decreasing water consumption.  |   |   |   |
| Creating campus Green Teams that promote and implement sustainable work place practices within their buildings.  |   |   |   |
| Increasing purchasing of locally processed food.  |   |   |   |
| Conducting an annual on-campus “Sustainability Summit” led by a campus-wide planning committee of students, faculty and staff.  |   |   |   |
| Decreasing the number of UW community members who drive alone to campus.  |   |   |   |
| Decreasing paper purchasing.  |   |   |   |
| Promoting a Campus Sustainability Fund that allocates a portion of Student Activities Fees to fund campus sustainability projects.  |   |   |   |
| Increasing purchasing of recycled products.  |   |   |   |
| Maintaining campus energy consumption at current levels despite increases in buildings and population.  |   |   |   |
| Increasing number of LEED certified buildings on campus.  |   |   |   |
| Decreasing amount of waste sent to landfills.  |   |   |   |
| Encouraging the use of U-PASS  |   |   |   |

**Question 4.**

The UW has many initiatives to reduce its carbon emissions.  How aware are you of the following on-going initiatives at the UW:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|   | Very aware | Somewhat aware | Not aware | I don't know what this is |
| Developing a regional Smart Grid network.  |   |   |   |   |
| Operating free shuttle services around campus such as Health Sciences Express and Night Ride. |   |   |   |   |
| Monitoring all of its campus buildings' energy consumption.  |   |   |   |   |
| Offering bike lockers , bike racks, and secure indoor “bike rooms” throughout campus.  |   |   |   |   |
| Purchasing only Energy Star rated appliances.  |   |   |   |   |
| Monitoring all of its campus buildings' water consumption.  |   |   |   |   |
| Offering telecommuting options for staff.  |   |   |   |   |
| Funding for sustainability focused projects and research such as the Green Seed Fund and the Campus Sustainability Fund.  |   |   |   |   |
| Committing to a Climate Action Plan to reduce campus emissions. |   |   |   |   |

## Question 5.

Please indicate how frequently you do the following when you leave your office and/or dorm room:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|   | Almost Always | Sometimes | Never | I do not have control over this / Not applicable to me |
| Turn off my computer  |   |   |   |   |
| Adjust the temperature  |   |   |   |   |
| Make sure windows are closed  |   |   |   |   |
| Turn off lights  |   |   |   |   |
| Turn off my space heater  |   |   |   |   |
| Turn off my fan  |   |  |   |   |

##

## Question 6.

Please indicate how frequently you practice the following actions in your campus life:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|   | Almost Always | Most of the Time | Some of the Time | Never |
| Sorting waste according to compost, recycling or landfill  |   |   |   |   |
| Opting to print double-sided  |   |   |   |   |
| Using a reusable water bottle or thermos |   |   |   |   |
| Choosing local food options over non -local |   |   |   |   |

## Question 7.

Do you live in campus housing

|  |  |
| --- | --- |
|  | Yes  |
|  | No  |

**Question 8.** (Logic destination: Only if they selected “No” for 7)

How do you primarily commute to campus?

|  |  |
| --- | --- |
|  | Drive yourself |
|  | Commute |
|  | Bus |
|  | Walk or Bike |

## Question 9.

Which of the following UW transportation programs do you use:

|  |  |
| --- | --- |
|  | UPASS |
|  | Zipcar |
|  | Carpool Permits |
|  | Vanpool |
|  | Full price parking |
|  | None of the above |

|  |  |
| --- | --- |
|  |  |
|  |  |

## Question 10.

Please select the following statement(s) that apply to you:

|  |  |
| --- | --- |
|  | I use public transportation more as a result of UPASS.  |
|  | I drive less as a result of UPASS.  |
|  | My use of public transportation has not changed as a result of UPASS.  |

## Question 11.

People receive news and information in a variety of ways.  Please indicate how frequently you use the following types of media to receive information about the UW:

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|   | Frequently | Sometimes | Rarely | Never |
| Email  |   |   |   |   |
| Facebook  |   |   |   |   |
| Twitter  |   |   |   |   |
| Blogs  |   |   |   |   |
| Online news  |   |   |   |   |
| Hardcopy news  |   |   |   |   |
| Televised news  |   |   |   |   |
| Radio news  |   |   |   |   |
| Billboards  |   |   |   |   |
| Bus shelter advertisements  |   |   |   |   |
| Flyers  |   |   |   |   |
| Classes and seminars  |   |   |   |   |
| Booths on Red Square  |   |   |   |  |

## Question 12.

How concerned are you about the consequences of climate change:

|  |  |
| --- | --- |
|  | Very concerned  |
|  | Somewhat concerned  |
|  | Not concerned  |

## Question 13.

To what extent do you agree with the following statement:  There are things I can do to help stop climate change.

|  |  |
| --- | --- |
|  | Strongly agree  |
|  | Somewhat agree  |
|  | Somewhat disagree  |
|  | Strongly disagree  |

## Question 14.

Which of the following best describes your role on the UW campus:

|  |  |
| --- | --- |
|  | Undergraduate Student  |
|  | Graduate and/or Professional Student  |
|  | Staff Member  |
|  | Faculty Member  |

## Question 15.

**Optional:**
If you have any comments, ideas or concerns about sustainability and carbon emissions at the University of Washington Seattle please share them here:



# UW Climate Action Plan Communications Questionnaire

Thank you for taking the time to participate in this questionnaire.  To learn more about what the UW is doing as a leader in sustainability, please visit the UW Environmental Stewardship and Sustainability Office [website](http://f2.washington.edu/ess/).

Additionally, we invite you to take a [pledge](https://f2.washington.edu/ess/content/university-washington-sustainability-pledge) to uphold the UW’s sustainability goals.